

# ACTIVE BUSINESS NETWORK FACT SHEET



## Company

Based in San Francisco, California, Active Business Network is a leader in telecom invoice automation.

## About

ABN offers SaaS-based invoice automation solutions that simplify the transmission of paper-based documents, saving businesses time, money and effort. Unlike expensive, cumbersome automation systems created for large companies, ABN's solutions have been specifically designed for small to medium sized businesses which have been routinely forced to live with the errors and inefficiencies inherent in paper-based systems.

## Services

### ABN XPress Telecom

ABN XPress Telecom is an advanced web-based application that delivers telecom bills electronically and presents data in an easy-to-use format. XPress Telecom makes it easy to reduce telecom expenses by identifying overage charges, hidden fees, and hardware and download purchases. The application has been recognized for several innovative features, including consolidated telecom invoices, account-level summaries and detail and an easy to navigate, user friendly interface.

### ABN XPress Suite

An award-winning, affordable web-based application that reduces the cost of processing invoices and purchase orders, ABN XPress Suite provides granular control and data mining capabilities to the overall procurement process. The ABN XPress Suite can translate messages between any structured formats.

## Clients

### Omaha Public Power District

For the second largest utility company in Nebraska, installing ABN's XPress Telecom solution quickly led to benefits. OPPD was able to process their monthly telecom invoices from 8 providers with a substantial reduction in headcount, processing time and greatly increased accuracy. The analytics of XPress Telecom also delivered valuable business insight which enabled significant additional cost savings.

### Broadlane

Broadlane is one of the nation largest healthcare GPO's. The ABN Xpress Suite enabled Broadlane to connect to their large network of small and midsized suppliers that typically are unable to support sophisticated EDI capability, offering a full P2P solution that was quickly adopted.

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## Principals

### Andrew J. Preston, Jr., CEO

With extensive senior management experience, Andrew Preston specializes in technology growth companies, including sales, marketing, development, operations, and finance. He is well-recognized as a leader in building both traditional and newly emerging consumer channels, including the Internet, network and affinity marketing.

### Jim Gregg, Vice President of Marketing & Sales

Jim Gregg has responsibility for all sales, marketing and business development activities for ABN. Prior to Active Business Network, Jim founded his own technology sales and marketing consulting firm, Jim Gregg Associates LLC. Jim has extensive experience in marketing technology services globally with proven expertise in leading sales, business development and technology licensing teams. He has launched several new products and built sales, marketing and professional service teams for Intuit, NEC, The 3DO Company and four startups.

### Michael Dresslar, Chief Technical Officer

With over 25 years in technology, networking and software development, Michael is a successful Internet Technology and Software Entrepreneur, who has created and managed development of several complex web applications.

## Location

### Active Business Network LLC

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